



# LAWRENCE E. STURDIVANT JR L.L.C.

CONNECTING LEADERSHIP · ORCHESTRATING VALUE · DRIVING COMMUNITY IMPACT

REGISTRATION  
 SAM.gov ♦ Active  
 UEI: KTZAP4Q9K4J7  
 CAGE: 20X43

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## COMPANY OVERVIEW

Lawrence E. Sturdivant Jr L.L.C. is a minority-owned management consulting and community development firm headquartered in West Hartford, Connecticut. Founded on the principle that meaningful progress happens at the intersection of people, resources, and opportunity, the firm specializes in orchestrating value between parties who need each other — bridging civic institutions, private enterprises, nonprofit organizations, and government agencies to achieve shared goals. Led by Lawrence E. Sturdivant Jr — a lifelong connector, civic leader, and strategic advisor — the firm brings a unique brokerage approach to consulting: identifying where gaps exist, who holds the solution, and how to forge the relationships that close them. With deep roots in the Greater New Britain community and an expanding network across domestic and international markets, Lawrence E. Sturdivant Jr L.L.C. is positioned to deliver measurable impact at every level of engagement.

## CORE COMPETENCIES

- |   |   |
|---|---|
| ● MANAGEMENT CONSULTING & ADVISORY        | ● STRATEGIC BROKERAGE & PARTNERSHIP DEVELOPMENT |
| ● COMMUNITY & URBAN DEVELOPMENT           | ● PROFESSIONAL TRAINING & LEADERSHIP COACHING   |
| ● PUBLIC RELATIONS & COMMUNICATIONS       | ● PROGRAM MANAGEMENT & FACILITATION             |
| ● CIVIC ENGAGEMENT & GOVERNMENT RELATIONS | ● MEDIA, SPEAKING & CONTENT STRATEGY            |

## RELEVANT EXPERIENCE

## CERTIFICATIONS & STATUS

- ♦ SMALL BUSINESS (SB)
- ♦ SMALL DISADVANTAGED BUSINESS (SDB)
- ♦ MINORITY-OWNED BUSINESS
- SBA 8(A) — APPLICATION IN PROGRESS
- HUBZONE — PURSUIT IN PROGRESS

## NAICS CODES

<b>PRIMARY</b>	541611 — Mgmt Consulting
<b>541618</b>	Other Mgmt Consulting
<b>541613</b>	Marketing Consulting
<b>541990</b>	All Other Prof. Services
<b>541820</b>	Public Relations
<b>611430</b>	Mgmt Development Training
<b>611710</b>	Educational Support Svcs
<b>711510</b>	Independent Performers
<b>711310</b>	Promoters of Performing Arts
<b>624190</b>	Individual & Family Svcs
<b>561499</b>	Business Support Svcs

**CIVIC LEADERSHIP — NEW BRITAIN PUBLIC LIBRARY BOARD OF TRUSTEES**

Elected Board of Trustees Member serving on the Finance Committee. Providing governance oversight, financial stewardship, and strategic advisory support to one of Greater New Britain's key public institutions.

**COMMUNITY NETWORK DEVELOPMENT — ROTARY CLUB OF NEW BRITAIN**

Active member building cross-sector relationships among civic, business, and community leaders. Facilitating connections between local organizations and regional resource networks.

**CROSS-SECTOR ENGAGEMENT — EDUCATION & COMMON COUNCIL BOARDS**

Active engagement with New Britain Education Board and Common Council, bridging the gap between community needs and institutional decision-making at the local government level.

**STRATEGIC CONSULTING — MULTI-SECTOR ADVISORY**

Delivered management consulting, leadership coaching, and organizational development services to executives, entrepreneurs, and community organizations across the public and private sectors.

**COMMUNITY ENGAGEMENT**

- **Board of Trustees** — New Britain Public Library Institute, Finance Committee (2026–Present)
- **Rotary Club of New Britain** — Member, cross-sector civic and business network
- **Education Board Engagement** — New Britain, CT
- **Common Council Engagement** — New Britain, CT municipal governance
- **Latin Community Network** — Domestic and international partnerships through strategic partnership with Diana, spanning U.S. and Latin American markets

**COMPANY DATA**

<b>ENTITY</b>	Lawrence Sturdivant Jr L.L.C.
<b>UEI</b>	KTZAP4Q9K4J7
<b>CAGE</b>	20X43
<b>TYPE</b>	LLC — For Profit
<b>STATE</b>	Connecticut
<b>SIZE</b>	Small Business
<b>POC</b>	Lawrence E. Sturdivant Jr Managing Member

**WHY CHOOSE US**

-  **BROKERAGE MODEL**  
We don't just consult — we connect. Our value is orchestrating the right people, resources, and opportunities for maximum impact.
-  **INTERNATIONAL REACH**  
Strategic Latin American network enabling U.S.–Latin cross-border partnerships, business development, and community programming.
-  **CIVIC CREDIBILITY**  
Elected board member, finance committee governance, and active engagement across New Britain's civic and government institutions.