



LAWRENCE E.
STURDIVANT JR L.L.C.

ECOSYSTEM ARCHITECT · CONNECTING
LEADERSHIP · ORCHESTRATING VALUE · DRIVING
COMMUNITY IMPACT

REGISTRATION

SAM.gov ♦ Active

UEI: KTZAP4Q9K4J7

CAGE: 20X43

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COMPANY OVERVIEW

Lawrence E. Sturdivant Jr L.L.C. delivers management consulting, leadership development, and community engagement programming that helps government agencies, tribal nations, and institutions achieve measurable outcomes for the people they serve — improved staff performance, stronger community trust, and more effective program delivery. At the core of our model is Ecosystem Architecture — the deliberate design and cultivation of the relationships, partnerships, and networks that allow organizations to move faster, reach further, and accomplish more than they could alone. We serve municipal, state, federal, and tribal government clients, prime contractors fulfilling diversity participation goals, and civic institutions seeking to strengthen organizational capacity and public engagement. Our work consistently produces three outcomes: stronger leadership pipelines, deeper public trust, and faster execution through strategic connection. What differentiates Lawrence E. Sturdivant Jr L.L.C. is the principal's dual capacity as both a credentialed management consultant and an active civic Ecosystem Architect — an elected public Board of Trustees member with a direct, working relationship to government decision-making, currently engaged with the New Britain Education Board and Common Council. Clients receive not just a service provider, but an architect with the network and standing to move initiatives forward.

OUTCOMES WE DELIVER

 BETTER-EQUIPPED
FRONTLINE &
LEADERSHIP STAFF

 STRONGER PUBLIC &
COMMUNITY TRUST

 FASTER ACCESS TO THE
RIGHT PARTNERS &
RESOURCES

 IMPROVED PROGRAM &
SERVICE DELIVERY
OUTCOMES

CERTIFICATIONS & STATUS

 SMALL BUSINESS (SB)

 SMALL DISADVANTAGED BUSINESS
(SDB)

 MINORITY-OWNED BUSINESS

 SBA 8(A) — APPLICATION IN PROGRESS

 HUBZONE — PURSUIT IN PROGRESS

NAICS CODES

PRIMARY

541611 — Mgmt Consulting

541618

Other Mgmt Consulting

541613

Marketing Consulting

541990

All Other Prof. Services

541820

Public Relations

611430

Mgmt Development Training

611710

Educational Support Svcs

711510

Independent Performers

711310

Promoters of Performing Arts

624190

Individual & Family Svcs

561499

Business Support Svcs

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CORE COMPETENCIES

- MANAGEMENT CONSULTING & ADVISORY
- STRATEGIC BROKERAGE & PARTNERSHIP DEVELOPMENT
- ECOSYSTEM ARCHITECTURE & NETWORK DESIGN
- COMMUNITY & URBAN DEVELOPMENT
- PROFESSIONAL TRAINING & LEADERSHIP COACHING
- PUBLIC RELATIONS & COMMUNICATIONS
- PROGRAM MANAGEMENT & FACILITATION
- CIVIC ENGAGEMENT & GOVERNMENT RELATIONS
- MEDIA, SPEAKING & CONTENT STRATEGY

RELEVANT EXPERIENCE

PUBLIC INSTITUTION GOVERNANCE — NEW BRITAIN PUBLIC LIBRARY INSTITUTE

Elected to public Board of Trustees and appointed to Finance Committee, providing fiscal oversight and strategic governance for a publicly funded civic institution. **Outcome:** Strengthened financial accountability and long-range planning for a community institution serving thousands of residents annually.

CROSS-SECTOR NETWORK DEVELOPMENT — CIVIC AND BUSINESS COMMUNITY INTEGRATION

Built and maintain a multi-sector professional network spanning civic leadership, municipal government, and private enterprise, including active engagement with regional service organizations. **Outcome:** Created direct channels connecting community organizations to resources, partners, and decision-makers, reducing the time and friction typically required to mobilize cross-sector initiatives.

GOVERNMENT RELATIONS AND COMMUNITY LIAISON — EDUCATION AND MUNICIPAL COUNCIL ENGAGEMENT

Maintain active working engagement with the New Britain Board of Education and Common Council, serving as a liaison between community stakeholders and municipal decision-making bodies. **Outcome:** Improved alignment between resident needs and institutional policy by surfacing community concerns directly to elected and appointed officials.

ORGANIZATIONAL DEVELOPMENT AND LEADERSHIP PROGRAMMING — MULTI-SECTOR CLIENT ENGAGEMENTS

Delivered management consulting, executive and leadership coaching, and organizational development engagements to clients spanning public sector, private enterprise, and community-based organizations. **Outcome:** Strengthened client leadership capacity, improved internal operational processes, and supported measurable organizational growth across engagements.

PUBLIC COMMUNICATIONS AND WORKFORCE DEVELOPMENT PROGRAMMING — MEDIA-BASED EDUCATION

Developed and delivered ongoing educational programming focused on

COMPANY DATA

ENTITY	Lawrence Sturdivant Jr L.L.C.
UEI	KTZAP4Q9K4J7
CAGE	20X43
TYPE	LLC — For Profit
STATE	Connecticut
SIZE	Small Business
POC	Lawrence E. Sturdivant Jr Managing Member

WHY CHOOSE US

- **ECOSYSTEM ARCHITECT**

We don't just consult — we design and build the connections between people, organizations, and opportunities. Lawrence E. Sturdivant Jr is the architect of ecosystems that move initiatives forward.
- **BROKERAGE MODEL**

Our value is orchestrating the right people, resources, and partners at the right time — connecting public, private, and civic sectors to create outcomes no single party could achieve alone.
- **INTERNATIONAL REACH**

Strategic Latin American network enabling U.S.-Latin cross-border partnerships, business development, and community programming.
- **CIVIC CREDIBILITY**

Elected board member, finance committee governance, and active engagement across New Britain's civic and government institutions.
- **VERIFIED & ACCOUNTABLE**

SAM.gov active, federally registered with UEI and CAGE code, state-certified pursuit underway. Every credential is verifiable in public government databases.

communication, leadership, civic engagement, and workforce development topics, reaching a sustained audience across multiple digital platforms.
Outcome: Extended access to leadership and civic education content beyond traditional classroom or training settings, supporting workforce readiness in the communities reached.

COMMUNITY ENGAGEMENT

- **Board of Trustees** — New Britain Public Library Institute, Finance Committee (2026–Present)
- **Education Board Engagement** — New Britain, CT
- **Common Council Engagement** — New Britain, CT municipal governance
- **Latin Community Network** — Domestic and international partnerships through strategic partnership with Diana, spanning U.S. and Latin American markets

Lawrence E. Sturdivant Jr L.L.C. — Capability Statement

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